

Keenan Schmidt

Graphic Designer | Chicago, IL

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Skills

Adobe Creative Suite
Figma
Blender
Cinema4D
Digital Design
Print Design
Motion Graphics
Illustration

Work

Tukaiz, LLC

Production Designer, 2021–Present

- Design digital, print, and motion assets for national brands
- Produce high-volume marketing materials
- Contribute to rebranding efforts for Grubhub
- Create motion graphics to support campaign storytelling
- Collaborate cross-functionally and execute layouts using Figma

JGEE (Summer Camp Music Festival)

Designer, 2018–2021

- Led design direction for Summer Camp Music Festival
- Designed social media content to promote show sales
- Created signage and environmental graphics for on-site use
- Conceptualized and executed animated advertisements

The Canopy Club

Design Intern, 2017 –2018

- Designed promotional flyers and posters for live events
- Created advertising assets for venue programming
- Animated event schedules for Google Ads campaigns

Sundae Stop

Freelance Designer, 2019

- Developed brand identity for an ice cream shop
- Presented concepts and design solutions to client stakeholders
- Supported web design and social media content for launch

Education

BFA in Graphic Design

University of Illinois at Urbana-Champaign